

# Business Intelligence Applications

**Turning Data into Insight**

*We use proven business intelligence (BI) practices with leading software application providers like SAP, Microstrategy and IBM to offer business transformation solutions. These consulting services for implementations bring strong partnerships; with the enterprise suites of Business Objects, Microstrategy, Cognos and SAS. We have worked with various Public Sector organizations including Federal Civilian and Department of Defense. Our services have assisted various agency initiatives including policy setting, compliance and strategic planning.*



The need to improve integration between operations, and increase timely access to information are the most often quoted business objectives within today's leading organizations. Often stemming from the lack of an enterprise-wide system, business organizations that have not invested in formalized decision support systems are losing productivity and compromising the quality of decisions that shape and evaluate the strategy of their organization. Intelligent Consulting (IC) delivers improvements to business organizations through BI tools that support Enterprise Performance Management (EPM). Our solutions go beyond the actual system to drive transformation of the business function by focusing on three major areas critical to on time, on budget and on benefit delivery.

#### **Information Management**

Information availability and transparency are critical principles for designing robust business architecture. Business intelligence (BI) and standard reporting services play a crucial role in reporting performance of an organization and monitoring the business controls that have "big-data" repositories, computing applications, such as Excel and Access, and the desire for more detailed information on a frequent basis is making it difficult for Finance organizations to adequately respond to demands of its constituencies (regulators, investors, tax authorities, business line management). The consolidation of vendors (but not necessarily products and tools) in the business intelligence

marketplace has further compounded the complexity and long-term integration aspirations by the vendors. While such aspirations are strategically sound, they are riddled with execution challenges. Several other smaller niche players in the marketplace have also opened additional offerings to today's "big-data" analytics.

IC offers a systematic methodology to review your reporting strategy and architecture using a standard framework covering the areas of technology, data, organization and reporting capabilities. This approach will help rationalize the various reporting environments within your business and provide a reference guide to effective management and delivery of business intelligence capabilities. SCI also offers BI implementation services for the major vendors (IBM/ Cognos, SAS, and SAP/ Business Objects).

#### **Value Realization**

Success of system implementation must go well beyond "on time and on budget." Achieving value from the program and the true benefits realization are key levers for adding "on benefit" to the definition of success. As part of the redesign and implementation of improved business processes and operating models, IC provides benchmarking services and leading practices to support the evaluation of business processes necessary for creation of a business case. As part of the initiative, IC brings the lessons from hundreds of best-practices and enabling technologies compiled through the benchmarking participants and other initiatives.

#### **User Training and Knowledge Transfer**

One of the major focus areas of a well-managed enterprise application program is a vehicle to provide users with the ability to perform their roles within the new process and system's environment. Users, subject matter experts, IT professionals and management, and business unit employees must all comprehend the new processes as well as their role in the overall strategy.

Our experience shows direct linkage between the quality of training programs and the success of business transformation initiatives. IC brings a comprehensive, road-tested method, set of tools, accelerators, best practices and real world experience to the implementation project. Learning is structured to equip users with the proper knowledge and skills to effectively perform daily tasks based on their defined job roles. We collaborate with our clients to develop and deliver a world-class training solution for the business organization that will transfer the "big picture" knowledge of the overall business processes first, followed by specific changes from the "as-is" to the "to-be" business.

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